

October 28 - 30, 2025 The time to act is <u>NOW!</u>

Connexion Conference & Event Center Kuala Lumpur, Malaysia

SPONSORING

400 / 3,500

in-person / remote registrations

3

Days

45

speakers

30k+

views

^{*} projection based on past conferences and future facilities







<u>From Tuesday, October 28 to Thursday, October 30, 2025</u>, the PKI Consortium will host its fourth Post-Quantum Cryptography (PQC) Conference at the Connexion Conference & Event Centre in Kuala Lumpur, Malaysia.

This premier three-day event begins with hands-on workshops, followed by two days of expert-led talks, panels, and breakout sessions. It attracts top executives, technical leaders, and practitioners from both the public and private sectors, all focused on shaping the future of cryptography.

Our Audience Includes:

- Executives & Decision-Makers: C-level leaders, VPs, and Directors driving PQC strategy.
- **Technical Leadership:** Lead Engineers, Senior Developers, and Architects evaluating PQC solutions.
- Strategic Thinkers: Product and IT Managers integrating PQC into organizational workflows.
- Skilled Practitioners: Developers, Analysts, and Engineers implementing cutting-edge cryptography.

The previous Post-Quantum Cryptography Conference, held in January 2025 in Austin, TX, drew 300 in-person attendees and 2,200 livestream viewers, with over 10,000 rebroadcast views as of April 1, projected to reach 20,000 by year-end, doubling the viewership of our 2023 Amsterdam event.

For this next conference, we anticipate 400 in-person and 3,500 live remote attendees, with another 30,000 views in the months that follow. It's a prime opportunity to elevate your brand and connect with a rapidly growing audience.

Attendance is free and not restricted to members of the PKI Consortium, making this a unique opportunity to engage with a broad and influential audience passionate about the future of cryptography.







Conference Overview

The Post-Quantum Cryptography (PQC) Conference attracts a diverse and influential audience, bringing together business leaders, industry experts, and representatives from various sectors. These include:

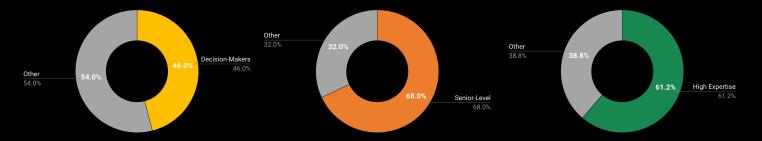
- Government and Military/Defense
- Banking and Finance
- Telecommunications

- IT Suppliers
- Consultants
- Software and Hardware Vendors
- Stakeholders from Other Critical Sector

This broad array of participants fosters a unique environment for collaboration and knowledge sharing, enabling attendees to address the evolving challenges and explore the emerging opportunities in the rapidly advancing field of post-quantum cryptography.

Audience Insights

The conference not only welcomes a diverse set of industries but also attracts professionals across a wide range of roles, from technical experts to high-level decision-makers:



46% are Decision-Makers

Our data shows that a large majority of attendees are in roles where they directly influence or make purchasing decisions. This includes CEOs, CTOs, Founders, IT Directors, and other senior management who control budgets and vendor relationships.

68% are Senior-Level

Professionals: Most of our attendees hold senior titles, indicating a high level of experience and responsibility. These are the professionals who not only understand the technical details but also align them with business objectives.

High Technical Proficiency

61.2% of our audience rates their technical expertise as a 3, 4, or 5 out of 5. 29.1% rate themselves a 4 or 5 out of 5. These are not just decision-makers but informed decision-makers, capable of discerning the value of cutting-edge solutions and innovations.

Sponsorship Details

- Sponsors do not gain any special treatment or rights within the PKI Consortium.
- Speakers are prohibited from promoting their products or services.
- Commercials, workshops, and pitches may contain commercial information.

For any questions, please contact us at contact@pkic.org





Sponsor the PQC Conference in Kuala Lumpur

We offer the following one-time sponsorship packages for the PQC Conference in Kuala Lumpur. For broader support of the PKI Consortium, including this event, please refer to the <u>sponsors</u> brochure on pkic.org. Conference sponsorship availability is limited to (Quantity X) listed below each package.

To extend your package with <u>additional</u> options, see the next page.

	Ambassador (unlimited)	Innovator (10x)	Inspirator (5x)	Leader (2x)
Name and logo on conference page(s) and some pkic.org pages & communication	X	Х	X	X
Exhibition and Demo Space retractable banner with a high table in foyer		X	X	Х
Listed as sponsor * on banners in the foyer		Х	Х	Х
Access to speakers event N tickets per sponsor		X ¹	X ²	X ³
Sponsor Technology Pitch (60s) during welcome session			Х	Х
Video commercial (30s) at least ^N times played per day			X³	X _e
List of organizations without individual attendee details			Х	Х
List of registered attendees who consent to sharing their info with sponsors				Х
Select either Workshop or Meeting Room One ½ day workshop room / 2 day meeting room				Х
Logo on badges				Х
Listed as one of the main sponsors logo shown under the agenda and on stage				Х
Mentioned in opening and closing ceremonies				Х
	\$ 2,500	\$ 7,500	\$ 15,000	\$ 25,000

^{*} Visibility and name/logo size will based on the type of sponsorship







Workshops kick off the conference on Day 1, offering a focused environment for technical deep dives, practical training, expert roundtables, and hands-on exploration of post-quantum cryptography, secure architectures, crypto agility, and related topics.

Workshops present a unique opportunity to lead high-impact, interactive sessions that not only showcase your technologies and expertise, but also provide meaningful educational value to a technically engaged and forward-thinking audience.

All workshops will be listed in the official conference schedule and will run in parallel tracks throughout the day. Attendees must register in advance for each workshop to help manage room capacity and ensure the best possible experience. As a workshop host, you are encouraged to actively promote your session and invite customers, partners, and attendees.



What to Expect:

- Several hours of dedicated time to engage participants and explore topics in depth
- Small-group format designed for hands-on participation and real interaction
- Opportunity to highlight your tools, frameworks, or platforms, as long as the focus remains educational and practical

Collaborate with the PKI Consortium to design your workshop, then take the lead in delivering it.

Here Are Some Ideas to Get You Started:

- Implementing PQC in real-world environments (e.g., TLS, VPN, IoT, mobile)
- Crypto agility and key lifecycle management
- Cryptographic inventory and CBOM/SBOM strategies
- Secure coding, risk modeling, and migration playbooks
- Deep dives into specific protocols, use cases, or architectures
- Workshops may center around your product, platform, or services, but must have a clear educational intent —
 enabling attendees to learn new skills, solve real challenges, or prototype solutions.

Hosting a workshop is a chance to build strong, personal connections with participants, ideal for deepening relationships with customers, potential customers, and partners.





Sponsorship Options for the PQC Conference

In addition to the packages listed in this brochure, you can also enhance your selected sponsorship with the following add-on options, available on a first-come, first-served basis and subject to availability. For bespoke options, feel free to contact us on <a href="mailto:contact@cont

	Costs (USD)
Television screen for Exhibition and Demo Space	TBD
Workshop room, half day - Ten (10) slots available * a dedicated workshop room for half a day. Size for 20 people	\$ 2,000
Private Meeting room a dedicated meeting room for 2 days. Size for 12 people	\$ 2,500
Sponsor Branded Lanyard (2x) A sponsor may purchase both spots	\$2,000
Break Sponsor - 30 minutes (4x) highlight in agenda during one morning or afternoon break	\$ 1,000
Lunch Sponsor - 60 minutes (2x) highlight in the agenda and lunch area for one day	\$ 2,500
Networking Sponsor - 120 minutes (2x) highlight in the agenda and networking area for one day	\$ 3,000

^{*} larger rooms may be arranged, contact us contact@pkic.org







How to Get Involved

- To become a <u>sponsor</u>, please contact <u>contact@pkic.org</u> or complete this form: https://pkic.org/sponsors/sponsor
- To join the PKI Consortium as a <u>member</u>, please complete this form: <u>https://pkic.org/join</u>





*Facility pictures from <u>Connexion Conference & Event Centre</u> in Kuala Lumpur, Malaysia. Location - Level M1, Connexion Conference & Event Centre, The Vertical, 8, Jalan Kerinchi, Bangsar South, 59200 Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur.







Specifications for Sponsor Materials

Logo

Submission: Immediately

• File format: SVG (vectors only)

Video / Commercial

• **Deadline for Submission**: September 1, 2025

Duration: Maximum 30 seconds

• File format: MP4 (H.264 codec)

Retractable Banner

• **Deadline for Submission:** September 1, 2025

File format: PDF

• Resolution: 1920 px x 1080 px (Full HD)

• Audio Quality: Minimum 128 kbps

• Volume: Ensure clear and balanced audio level

Resolution: Minimum 300 DPI

Color: CMYSize: TBD

File Submission Instructions:

Email the file(s) or send a download link to: <u>marketing@pkic.org</u>.

Source images:

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