

# Post-Quantum

# Cryptography Conference

**On Wednesday, January 15, and Thursday, January 16, 2025**, the PKI Consortium will host their third Post-Quantum Cryptography (PQC) Conference at the Thompson Conference Center, University of Texas, Austin, Texas, US.

This conference is a premier gathering for decision-makers, technical leaders, and industry influencers from both public and private sectors who are deeply invested in the future of cryptography. Attendees can expect a diverse program featuring keynote speeches, breakout sessions, and panel discussions led by thought leaders in PQC.

## Our Audience:

- **Influential Decision-Makers:** A significant portion of attendees hold senior positions such as Directors, VPs, and C-Level Executives, making them key players in shaping organizational strategies around post-quantum cryptography.
- **Technical Leadership:** Many participants serve in critical roles like Lead Engineers, Senior Developers, and Technical Architects, individuals who are essential in evaluating and implementing PQC solutions.
- **Strategic Thinkers:** With titles including Product Managers, IT Managers, and Heads of Departments, these attendees oversee the integration of PQC within their organizations, blending technical expertise with business strategy.
- **Highly Skilled Practitioners:** Beyond leadership, the event attracts Developers, Analysts, and Engineers who are hands-on with the latest cryptographic technologies, influencing the selection and deployment of PQC tools.

The last conference in Amsterdam attracted over 400 in-person registrations, with 1,300 livestream views and over 12,000 total views since, including the recordings, continuing to draw significant interest each month. For the third conference, we expect up to 400 in-person attendees and a global remote audience, offering even greater exposure for your sponsorship.

Attendance is not restricted to members of the PKI Consortium, making this a unique opportunity to engage with a broad and influential audience passionate about the future of cryptography.

Thompson Conference Center  
University of Texas | Austin, USA

## SPONSORING

**400**

in-person registrations

**2**

stages

**45**

speakers

**12k+**

views

*\* data from the Amsterdam Conference*



PKI Consortium Inc. is registered as a 501(c)(6) non-profit entity ("business league") under Utah law (10462204-0140) | [pkic.org](https://pkic.org)

# Sponsor the PQC Conference in Austin, Texas (US)

We offer the following one-time sponsorship packages for the PQC Conference in Austin, Texas. For broader support of the PKI Consortium, including this event, please refer to the last page of this brochure for more details.

To extend your package with additional options, see the next page.

	Ambassador (unlimited)	Innovator (10x)	Inspirator (5x)	Leader (2x)
<b>Name and logo on conference page(s)</b> and some pkic.org pages & communication	X	X	X	X
<b>Exhibition and Demo Space</b> retractable banner with a high table in foyer		X	X	X
<b>Listed as sponsor *</b> on banners in the foyer		X	X	X
<b>Access to speakers event</b> <sup>N</sup> tickets per sponsor		X <sup>1</sup>	X <sup>2</sup>	X <sup>3</sup>
<b>Sponsor Technology Pitch (60s)</b> during welcome session			X	X
<b>Video commercial (30s)</b> at least <sup>N</sup> times played per day			X <sup>3</sup>	X <sup>6</sup>
<b>List of organizations</b> without individual attendee details			X	X
<b>List of registered attendees</b> who consent to sharing their info with sponsors				X
<b>Logo on badges</b>				X
<b>Listed as one of the main sponsors</b> logo shown under the agenda and on stage				X
<b>Mentioned in opening and closing ceremonies</b>				X
	<b>\$ 2,500</b>	<b>\$ 5,000</b>	<b>\$ 10,000</b>	<b>\$ 15,000</b>

\* Visibility and name/logo size will be based on the type of sponsorship



# Additional Sponsorship Options for the PQC Conference

In addition to the packages listed in this brochure, you can also enhance your selected sponsorship with the following add-on options, available on a first-come, first-served basis and subject to availability. For bespoke options, feel free to contact us on [contact@pkic.org](mailto:contact@pkic.org).

	Costs (USD)
<b>Television screen</b> for Exhibition and Demo Space	\$ 1,000
<b>Workshop room, half day</b> a dedicated workshop room for half a day	\$ 1,000
<b>Private Meeting room</b> a dedicated meeting room for both days	\$ 2,500
<b>Exclusive Lanyard Sponsor (1x)</b> sponsor branded lanyards for all attendees	\$ 3,000
<b>Break Sponsor - 30 minutes (4x)</b> highlight in agenda during one morning or afternoon break	\$ 1,000
<b>Lunch Sponsor - 60 minutes (2x)</b> highlight in the agenda and lunch area for one day	\$ 2,500
<b>Networking Sponsor - 120 minutes (2x)</b> highlight in the agenda and networking area for one day	\$ 3,000



## Conference Overview

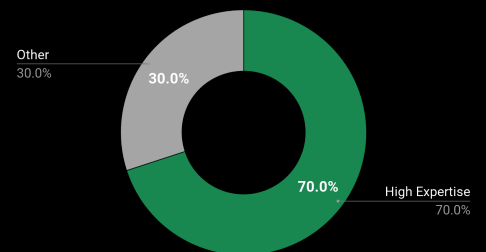
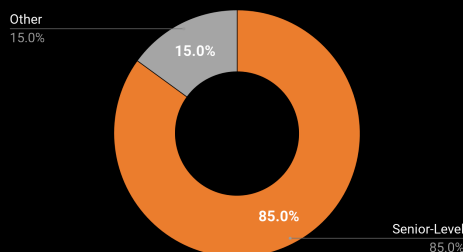
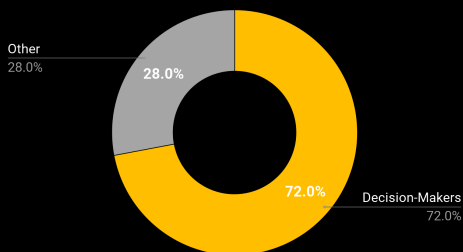
The Post-Quantum Cryptography (PQC) Conference attracts a diverse and influential audience, bringing together business leaders, industry experts, and representatives from various sectors. These include:

- Government and Military/Defense
- Banking and Finance
- Telecommunications
- IT Suppliers
- Consultants
- Software and Hardware Vendors
- Stakeholders from Other Critical Sectors

This broad array of participants fosters a unique environment for collaboration and knowledge sharing, enabling attendees to address the evolving challenges and explore the emerging opportunities in the rapidly advancing field of post-quantum cryptography.

## Audience Insights

The conference not only welcomes a diverse set of industries but also attracts professionals across a wide range of roles, from technical experts to high-level decision-makers:



### 72% are Decision-Makers

*Our data shows that a large majority of attendees are in roles where they directly influence or make purchasing decisions. This includes CTOs, IT Directors, and other senior management who control budgets and vendor relationships.*

### 85% are Senior-Level

*Professionals: Most of our attendees hold senior titles, indicating a high level of experience and responsibility. These are the professionals who not only understand the technical details but also align them with business objectives.*

### High Technical Proficiency

*Nearly 70% of our audience rates their technical expertise as 4 or 5 out of 5. These are not just decision-makers but informed decision-makers, capable of discerning the value of cutting-edge solutions and innovations.*

## Sponsorship Details

- Sponsors do not gain any special treatment or rights within the PKI Consortium.
- Speakers are prohibited from promoting their products or services.
- Commercials, workshops, and pitches may contain commercial information.

For any questions, please contact us at [contact@pkic.org](mailto:contact@pkic.org).



## How to Get Involved

- To become a sponsor, please contact [contact@pkic.org](mailto:contact@pkic.org) or complete this form: <https://pkic.org/sponsors/sponsor>
- To join the PKI Consortium as a member, please complete this form: <https://pkic.org/join>



## Specifications for Sponsor Materials

### Logo

- **Submission:** Immediately
- **File format:** SVG (vectors only)

### Video / Commercial

- **Deadline for Submission:** December 1, 2024
- **Duration:** Maximum 30 seconds
- **File format:** MP4 (H.264 codec)
- **Resolution:** 1920 px x 1080 px (Full HD)
- **Audio Quality:** Minimum 128 kbps
- **Volume:** Ensure clear and balanced audio level

### Retractable Banner

- **Deadline for Submission:** December 31, 2024
- **File format:** PDF
- **Resolution:** Minimum 300 DPI
- **Color:** CMYK

#### Full Bleed Size

- 23.7" x 62.24"
- 602 x 1,581 mm

#### Document Trim Size

- 23.46" x 62.01"
- 596 x 1,575 mm

#### Safety Area

- 22.99" x 58.31"
- 584 x 1,481 mm

*To avoid white edges, extend your design to the full bleed size – but keep text and images within the safety area. A template with die lines is available on request.*

### File Submission Instructions:

Email the file(s) or send a download link to: [marketing@pkic.org](mailto:marketing@pkic.org).



# Sponsor

## the PKI Consortium

By sponsoring the PKI Consortium, your sponsorship will cover all consortium activities and conferences throughout the calendar year. Costs will be prorated starting from January 1, with a minimum commitment of one year in addition to the current year. Sponsorship renews automatically unless canceled.

For one-time sponsorship of the PQC Conference in Austin, Texas (US), please refer to page two of this brochure.

	Bronze	Silver	Gold	Platinum	Titanium	Diamond
<b>Name and logo on conference page(s) *</b> and some pkic.org pages & communication	X	X	X	X	X	X
<b>Exhibition and Demo Space</b> retractable banner with a high table in foyer		X	X	X	X	X
<b>Listed as sponsor *</b> on banners in the foyer		X	X	X	X	X
<b>Access to speakers event</b> <sup>N</sup> tickets per sponsor			X <sup>1</sup>	X <sup>2</sup>	X <sup>4</sup>	X <sup>6</sup>
<b>Sponsor Technology Pitch (60s)</b> during welcome session			X	X	X	X
<b>Video commercial (30s)</b> at least <sup>N</sup> times played per day				X <sup>3</sup>	X <sup>6</sup>	X <sup>9</sup>
<b>List of organizations</b> without individual attendee details				X	X	X
<b>List of registered attendees</b> who consent to sharing their info with sponsors					X	X
<b>Logo on badges</b>					X	X
<b>Listed as one of the main sponsors</b> logo shown under the agenda and on stage						X
<b>Recognition as a sponsor during opening and closing ceremonies</b>						X
	<b>\$ 2,500</b> per year	<b>\$ 5,000</b> per year	<b>\$ 10,000</b> per year	<b>\$ 15,000</b> per year	<b>\$ 25,000</b> per year	<b>\$ 50,000</b> per year

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