# Post-Quantum
# Cryptography Conference

**On November 7 and 8, 2023 the PKI Consortium will host their second Post-Quantum Cryptography (PQC) Conference in Amsterdam, the Netherlands.**

The conference welcomes business leaders, industry experts, and representatives from various public and private sectors interested in PQC, offering a diverse program featuring keynote speeches, breakout sessions, panel discussions, and workshops.

Attendance <u>is not</u> restricted to members of the PKI Consortium.

The first conference held in Ottawa, Canada received a thousand registrations. With a 100 attendees onsite, over 600 attendees watching the live stream and thousands watching the recording, it was a resounding success.

For this conference <u>we expect at least 200 in-person attendees</u> but have place for more, with sufficient sponsors.

## November 7 and 8, 2023
### Meervaart | Amsterdam, The Netherlands

# SPONSORING

PKI Consortium

# Sponsor
# the PKI Consortium

By sponsoring the PKI Consortium you will sponsor <u>all activities and conferences of the consortium during the calendar year</u>, including the PQC Capabilities Matrix. The costs will be prorated from the first of January and with a minimal term of one year in addition to the current year.

**If you <u>only</u> want to sponsor the <u>PQC Conference</u>, see the next page.**

| | Bronze | Silver | Gold | Platinum | Titanium | Diamond |
|---|---|---|---|---|---|---|
| **Name and logo on conference page(s) ***<br>and some pkic.org pages & communication | X | X | X | X | X | X |
| **Exhibition and Demo Space**<br>rollup banner with a high table in foyer | | X | X | X | X | X |
| **Listed as sponsor ***<br>on banners in the foyer | | X | X | X | X | X |
| **Access to speakers event**<br>$N$ tickets per sponsor | | $X^1$ | $X^2$ | $X^4$ | $X^6$ | $X^8$ |
| **Product or Solution Pitch** | | | X | X | X | X |
| **Video commercial (30s)**<br>at least $N$ times played per day | | | $X^2$ | $X^4$ | $X^8$ | $X^8$ |
| **Social media**<br>shout-out and mentions | | | $X^\$$ | X | X | X |
| **Workshop**<br>the possibility to host a workshop | | | $X^\$$ | $X^\$$ | X | X |
| **Logo on badges** | | | | $X^*$ | X | X |
| **Listed as one of the main sponsors**<br>logo show under the agenda and on stage | | | | $X^*$ | $X^*$ | X |
| **Recognition as a sponsor during opening and closing ceremonies** | | | | $X^*$ | $X^*$ | X |
| | $ 2,5k/y | $ 5k/y | $ 10k/y | $ 15k/y | $ 25k/y | $ 50k/y |

*\* Visibility and name/logo size will based on the type of sponsorship*

## PKI Consortium

# Sponsor Packages
# for the PQC Conference

Any organization can sponsor the Post-Quantum Cryptography Conference without sponsoring the PKI Consortium.

| | Ambassador | Innovator | Inspirator | Leader |
|---|---|---|---|---|
| **Name and logo on conference page(s) ***<br>and some pkic.org pages & communication | X | X | X | X |
| **Exhibition and Demo Space**<br>rollup banner with a high table in foyer | X | X | X | X |
| **Listed as sponsor ***<br>on banners in the foyer | | X | X | X |
| **Access to speakers event**<br>$N$ tickets per sponsor | | $X^1$ | $X^2$ | $X^3$ |
| **Product or Solution Pitch** | | X | X | X |
| **Video commercial (30s)**<br>at least $N$ times played per day | | | $X^2$ | $X^4$ |
| **Social media**<br>shout-out and mentions | | | X | X |
| **Workshop**<br>the possibility to host a workshop | | | X | X |
| **Logo on badges** | | | | X |
| **Listed as one of the main sponsors**<br>logo show under the agenda and on stage | | | | X |
| **Recognition as a sponsor during opening and closing ceremonies** | | | | X |
| | $ 2,500 | $ 5,000 | $ 7,500 | $ 10,000 |

*\* Visibility and name/logo size will based on the type of sponsorship*

# Additional Sponsor Options
# for the PQC Conference

Sponsors can book the following additional sponsor options.

| | Costs (USD) |
|---|---|
| **Television screen**<br>for Exhibition and Demo Space | $ 500 |
| **Additional rollup banner (<= 2m x 1m)**<br>for Exhibition and Demo Space | $ 250 |
| **Workshop room, half day**<br>a dedicated workshop room for half a day | $ 1,000 |
| **Private Meeting room**<br>a dedicated meeting room for both days | $ 2,500 |

*^ Contact us if you would like to discuss other sponsoring ideas*

PKI
Consortium

**The conference draws the attention of a wide range of participants**, including business leaders, industry experts, and representatives from various sectors such as government, military/defense, banking and finance, telecommunications, IT suppliers, consultants, software and hardware vendors, as well as stakeholders in other critical sectors.
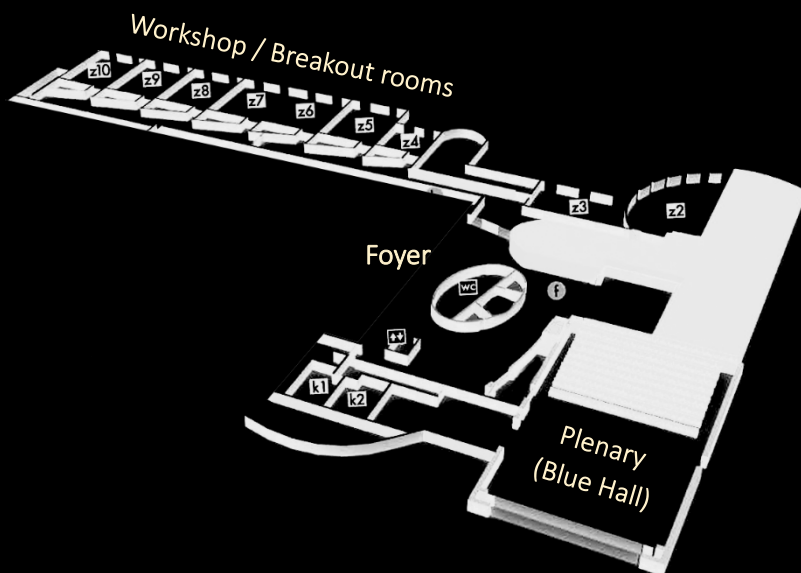
This diverse gathering brings together professionals from different fields, fostering collaboration and knowledge sharing to address the evolving challenges and explore the emerging opportunities in the realm of post-quantum cryptography.

- Sponsors do not gain any other special treatment or rights within the PKI Consortium.
- Speakers are prohibited from promoting their products or services.
- Commercials, workshops and pitches may contain commercial information.

For questions, please contact contact@pkic.org

To become a sponsor of the PKI Consortium, please complete this form: https://pkic.org/sponsors/sponsor

To join the PKI Consortium as a member, please complete this form: https://pkic.org/join



Workshop / Breakout rooms

Foyer

Plenary (Blue Hall)